



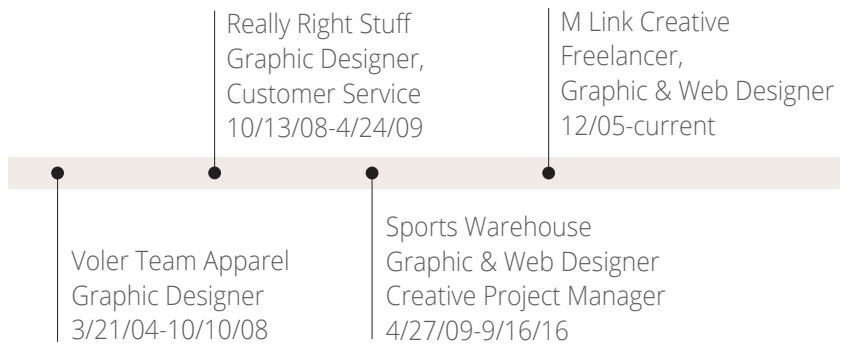
Maren Linkugel

Graphic & Web Designer

About Me

I am a disciplined web designer, developer, & graphic artist who takes great pride in blending my creative and coding skillsets. This unique combination helps me to meet the needs of challenging clients and complex web projects. From Wordpress to e-commerce platforms and SEO, I strive to achieve visually stunning yet functional results for my clients. I believe everything can be improved. On a personal level, I am eager to take on new challenges and enjoy being part of a collaborative, creative team.

Experience



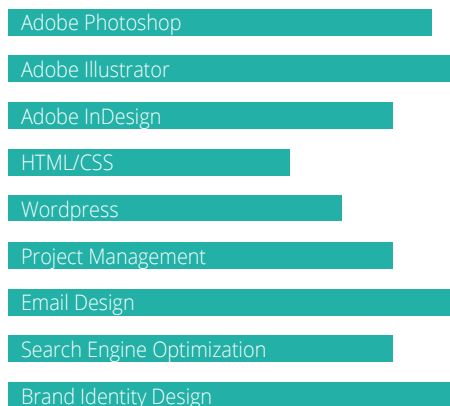
Education

University of California, Santa Barbara
Graduation date: June 2002
Bachelor of Arts, Psychology
Minor, Technical Communication/Professional Writing
Internship as a Technical Writer







Contact

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Skills



Interests

-  Art & Design
-  Technology
-  Nature
-  Sports
-  Travel
-  Fiction



Maren Linkugel

Detailed Professional Experience

Freelance Web & Graphic Designer: Full-Time since 2016

M Link Creative: Graphic & Web Design by Maren Linkugel

12/08-current

- Design & develop responsive websites: Wordpress, Bootstrap, CSS, HTML
- Built & customized Woocommerce store, Etsy Store, & Wordpress sites
- Optimize SEO for websites via Yoast
- Design & build online forms and templates for email marketing campaigns
- Design full Brand Identities: Illustrator, InDesign, Photoshop
- Design book covers, print ads, Brochures, & other marketing collateral: Photoshop, InDesign
- Coordinate & direct on-site photoshoots

Graphic & Web Designer (2009-15) Project Manager (2015-16): Full-Time

Sports Warehouse, San Luis Obispo, CA

4/27/09-9/16/16

- Managed and facilitated large website & marketing projects with a creative team
- Designed web sites, mobile sites, mailers, social graphics, & web ads (Creative Suite, HTML, CSS3)
- Designed print ads, business cards and retail print materials (Creative Suite)
- Coordinated via Basecamp with other departments to plan and execute large projects
- Designed apparel artwork for screen print & embroidery (Illustrator)
- Designed company logos for Racquetball, Riding, Derby, and Running Warehouses

Graphic & Web Designer/Customer Service Rep: Full-Time

Really Right Stuff--Camera Support Experts, San Luis Obispo, CA

10/13/08-4/24/09

- Designed & managed monthly e-newsletter marketing campaign to 30,000 customers
- Helped customers, answered product questions, and assisted wherever needed

Graphic Designer: Full-Time

Voler Team Apparel, Grover Beach, CA

3/21/04-10/10/08

- Designed custom artwork & logos for cycling team apparel
- Created designs using Adobe Creative Suite (Illustrator and Photoshop)
- Represented Voler at various national cycling events, such as races and expositions
- Exceeded online sales record for 'Jersey of the Month' retail program
- Assisted with catalog and web site ad design

Customer Service Representative

Performance Apparel, San Luis Obispo, CA

10/15/03-3/18/04

- Collaborated with international sales reps for large orders
- Worked closely with graphic designer to prepare and distribute catalogs